The endogenous cannabinoid, anandamide, induces cell death in colorectal carcinoma cells: a possible role for cyclooxygenase 2

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Background and aims: Cyclooxygenase 2 (COX-2) is upregulated in most colorectal cancers and is responsible for metabolism of the endogenous cannabinoid, anandamide, into prostaglandin-ethanolamides (PG-EAs). The aims of this study were to determine whether anandamide and PG-EAs induce cell death in colorectal carcinoma (CRC) cells, and whether high levels of COX-2 in CRC cells could be utilised for their specific targeting for cell death by anandamide.

Methods: We determined the effect of anandamide on human CRC cell growth by measuring cell growth and cell death, whether this was dependent on COX-2 protein expression or enzyme activity, and the potential involvement of PG-EAs in induction of cell death.

Results: Anandamide inhibited the growth of CRC cell lines HT29 and HCA7/C29 (moderate and high COX-2 expressors, respectively) but had little effect on the very low COX-2 expressing CRC cell line, SW480. Induction of cell death in HT29 and HCA7/C29 cell lines was partially rescued by the COX-2 selective inhibitor NS398. Cell death induced by anandamide was neither apoptosis nor necrosis. Furthermore, inhibition of fatty acid amide hydrolase potentiated the non-apoptotic cell death, indicating that anandamide induced cell death was mediated via metabolism of anandamide by COX-2, rather than its degradation into arachidonic acid and ethanolamine. Interestingly, both PGE2-EA and PGD2-EA induced classical apoptosis.

Conclusions: These findings suggest anandamide may be a useful chemopreventive/therapeutic agent for colorectal cancer as it targets cells that are high expressors of COX-2, and may also be used in the eradication of tumour cells that have become resistant to apoptosis.

Colorectal cancer is one of the major causes of cancer death in the industrialised world, and the incidence is likely to rise even further with the increasing trend towards obesity. Therefore, it is essential to develop more prevention strategies and novel agents for colorectal cancer chemotherapy. Recently, there has been a great deal of interest in cannabinoids as novel anticancer agents. Cannabinoids, both plant derived (from Cannabis sativa) and endogenous, are compounds that have the ability to activate cannabinoid receptors: CB1 and CB2. The plant derived cannabinoids, Δ2-tetrahydrocannabinol (Δ2-THC), along with Δ9-THC and cannabidiol, were originally identified as having antineoplastic effects by Munson and colleagues in 1975. However, it is only relatively recently, since the receptors have been cloned and endogenous ligands been isolated, that there has been renewed interest in this field.

The first endocannabinoid to be isolated was N-arachidonyl ethanolamine (anandamide, AEA). Anandamide and other endocannabinoids, including 2-arachidonoyl-glycerol, are present within the gastrointestinal tract and play a role in the control of many functions, including gastric motility. However, there is also accumulating evidence that endocannabinoids have the ability to modulate cell proliferation. Anandamide has been shown to have CB receptor mediated antitumour effects in a number of different tumour derived cell lines, including breast, mouse, and human lymphoblastic tumour cells, rat glioma, prostate, and cervical carcinoma cells. Data also suggest that endocannabinoids inhibit the proliferation of a colorectal cancer cell line (CaCo-2) via CB1 activation.

Interestingly, as well as its cannabinoid receptor mediated actions, anandamide can be transported into the cell where it is either degraded into arachidonic acid and ethanolamine by fatty acid amide hydrolase (FAAH) or metabolised by cyclooxygenase 2 (COX-2) to prostaglandin-ethanolamides (PG-EAs). COX enzymes are also responsible for the conversion of arachidonic acid into prostaglandins (PGs) and thromboxane. COX-2 is overexpressed in the majority of colorectal cancers compared with normal epithelium, and evidence from clinical, animal, and in vitro studies have established that COX-2 is associated with the promotion of tumorigenesis. PGs, for example PGE2, are likely to mediate some of the tumour promoting effects of COX-2 as it has the ability to modulate the immune response to tumour cells, promote angiogenesis, and stimulate cell proliferation.

As anandamide is growth inhibitory in some tumour types and can be metabolised by COX-2, our aim was to try to exploit the high levels of COX-2 found in colorectal tumour cells by targeting them for growth inhibition/cell death. Our hypothesis was that the growth inhibitory effects of anandamide, at least in part, could be through its metabolism by COX-2 and this would lead to specific growth inhibition/cell death in high COX-2 positive cells.

Abbreviations: Δ9-THC, Δ2-tetrahydrocannabinol; FAAH, fatty acid amide hydrolase; FBS, fetal bovine serum; HRP, horseradish peroxidase; PI, propidium iodide; RT-PCR, reverse transcriptase-polymerase chain reaction

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In the current study, we present data that show, for the first time, that anandamide induces cell death in COX-2 expressing colorectal carcinoma (CRC) cell lines. Cell death induced by anandamide in CRC cell lines was neither classical apoptosis nor necrosis, but was partially attenuated by the COX-2 selective inhibitors NS398 and rofecoxib. Furthermore, inhibition of FAAH activity (preventing degradation of anandamide into arachidonic acid and ethanolamine) potentiated anandamide induced cell death. The COX-2 dependent metabolites of anandamide, PGE$_2$-EA and PGE$_2$-EA$_2$, induced apoptosis in CRC cells, rather than non-apoptotic cell death. Taken together, the evidence presented here suggests that anandamide induces non-apoptotic cell death in COX-2 expressing CRC cell lines that is, at least in part, COX-2 dependent and could prove useful for specific targeting of COX-2 positive colorectal tumour cells.

**METHODOLOGY**

**Materials**

SW480 and HT29 were obtained from the American Type Culture Collection and HCA7/C29 were a kind gift from Susan Kirkland (Department of Histopathology, Imperial College London, UK). Anandamide (Sigma, St Louis, Missouri, USA) was prepared to a stock solution of 10 mM in absolute ethanol. MAPF was purchased from Tocris Cookson (Bristol, UK), hydrogen peroxide (H$_2$O$_2$) from BDH (Poole, Dorset, UK), and PGE$_2$-ethanolamide and PGD$_2$-ethanolamide were from Cayman Chemical (Tallinn, Estonia). TRAIL was a kind gift from Marion Macfarlane (MRC Toxicology Unit, University of Leicester, Leicester, UK).

**Treatment of colorectal carcinoma cell lines**

CRC cell lines were maintained in Dulbecco’s modified Eagle’s medium containing 10% fetal bovine serum (FBS), glutamine (2 mM), penicillin (100 U/ml), and streptomycin (100 μg/ml) (standard growth medium) at 37°C in an atmosphere containing 5% CO$_2$. For all treatment conditions, 2% FBS Dulbecco’s modified Eagle’s medium/F12 NUT mix medium containing glutamine (2 mM), penicillin (100 U/ml), and streptomycin (100 μg/ml) (2% NUT mix) was used in place of standard growth medium. All treatments were diluted in vehicle containing 2% NUT mix medium containing glutamine (2 mM), penicillin (2% NUT mix) and the same amount of vehicle.

Cell lines were seeded in T25 flasks and after 72 hours of culture, cells were treated with appropriate concentrations of anandamide or vehicle control for 72 hours, at which point three day experiments were harvested. Adherent cells (those remaining attached to the flask) were removed by trypsinisation and shed cells (those having detached from the adherent monolayer) were counted separately. For six day experiments, the medium was removed from the flasks, after 72 hours, and replaced with fresh 2% NUT mix medium containing the appropriate concentration of anandamide or vehicle control. Shed cells were collected from the medium and counted at the 72 hour time point. After a total of six days of treatment, adherent and shed cells were counted separately and once again shed cells were represented as a percentage of the total cell yield, as previously described by Diaz and colleagues. For all experiments, each treatment condition and controls were conducted in triplicate and repeated at least three times.

**Acridine orange and ethidium bromide staining**

Fluorescence microscopy was used for the morphological detection of apoptotic cells, based on a method used by Gregory and colleagues and Hague and colleagues. Adherent and shed cells were stained with acridine orange (5 μg/ml) (Sigma) and ethidium bromide (5 μg/ml) (Sigma), which fluorescently label DNA. Acridine orange fluoresces yellow/green under light of excitation wavelength 450–490 nm and penetrates living cells whereas ethidium bromide can only enter permeable cells and stains red under light of the same excitation wavelength. Apoptotic cells were morphologically distinguished under a fluorescent microscope by their condensation and segregation of chromatin, cellular shrinkage, and formation of apoptotic bodies. Apoptotic/non-apoptotic cells were counted and calculated as a percentage of total adherent cells, as previously described.

**Western immunoblotting**

Western blotting was carried out as described previously. COX-2 protein was detected using a mouse monoclonal COX-2 antibody (Cayman Chemical) at 1:500. COX-1 protein was detected using a goat polyclonal COX-1 antibody (Santa Cruz, California, USA) at 1:250. PARP was detected using a mouse monoclonal antibody (Alexis Corporation, Nottingham, UK) at 1:5000. FAAH protein was detected using a rabbit polyclonal FAAH antibody (Alexis Biochemicals) at 1:500. As a loading control, α-tubulin was detected using a mouse monoclonal (Sigma) at 1:10 000. The horseradish peroxidase (HRP) conjugated secondary antibody was goat antimouse (Sigma) at 1:1000; for the detection of FAAH, a HRP conjugated antirabbit antibody (Sigma) at 1:1000 and for the detection of COX-1 a HRP conjugated anti-goat antibody (Sigma) was used at 1:1000.

**Reverse transcriptase-polymerase chain reaction (RT-PCR)**

Subconfluent cells were collected, and total RNA was isolated using an RNeasy mini kit (Qiagen, Crawley, West Sussex, UK). Following extraction, RNA was treated with DNase I (Ambion, Huntingdon, Cambridgeshire, UK). cDNA synthesis was carried out using 10 μg of total RNA in a 50 μl reaction containing 50 mM Tris HCl (pH 8.3), 75 mM KCl, 3 mM MgCl$_2$, 10 mM DTT, 500 ng random hexamers, 1 μg oligo (dT)$_{15}$ primer, 400 μM NTPs, 40 units of RNase inhibitor, and 400 units of MMLV reverse transcriptase (Promega, Southampton, UK). FAAH transcripts were detected using the primers 5′-GAG GCT TCC TTC TCC TCT C-3′ (forward) and 5′-CCT ATG TCA TAC CCA TGG GC-3′ (reverse) to amplify a 138 bp product[16]; glyceraldehyde-3-phosphate dehydrogenase transcripts were detected using the primers 5′-CCT CAC CAC CAT GGA GAA GGC-3′ (forward) and 5′-GGC ATG GAC TGT GGT CAT GAG-3′ (reverse) to amplify a 238 bp product, as a control. PCR products were subjected to electrophoresis on a 2% agarose gel, and DNA was visualised with ethidium bromide staining.

**Detection of nucleosomal fragmentation of genomic DNA**

DNA extraction and electrophoresis on agarose gel were carried out as previously described[17]. Both shed and adherent cells (1–2×10$^5$) were run on a 2% agarose gel (w/v) containing 0.1 μg/ml ethidium bromide. The gel was run at 40 V until the dye front had migrated 4–5 cm.

**Labelling of externalised phosphatidylserine using annexin V-FITC**

A modified technique for binding of annexin V-FITC and propidium iodide was used.[18] Briefly, shed cells were harvested as previously described and 5×10$^5$ cell aliquots were resuspended in binding buffer (10 mM Hepes, 140 mM NaCl, 2.5 mM CaCl$_2$, pH 7.4) and incubated at room temperature for 10 minutes with 10 μl annexin V-FITC (10 μg/ml) BD Bioscience Europe, Cowley, Oxford, UK. Following washing, cells were stained with 40 μl of propidium iodide 20 μg/ml before analysis by flow cytometry on a
**RESULTS**

**COX-2 expressing tumour cells are sensitive to anandamide induced cell death**

The endogenous cannabinoid anandamide can be transported into the cell where it can be metabolised by cyclooxygenase enzymes into PG-EAs. As COX-2 is overexpressed in the majority of CRC, we sought to determine whether anandamide induced cell death in CRC cells and the possible COX-2 dependent effects of anandamide. To assess the response of CRC cells to anandamide, we used three human CRC cell lines with different basal COX-2 protein expression (fig 1A). COX-2 expression was detected in all three cell lines (fig 1A), with HCA7/C29 cells expressing high levels of COX-2 and moderate levels of COX-2 compared with HT29, in agreement with other reports. SW480 expressed very low levels of COX-2 protein, as previously reported. Anandamide significantly reduced the adherent cell yield of COX-2 expressing HT29 and HCA7/C29 cells following a 72 hour treatment period (fig 1B). The decrease in cell yield was associated with induction of cell shedding (fig 1C), which is indicative of cell death. However, cell growth of the very low basal COX-2 expressors, SW480, was not significantly affected by anandamide treatment.

**Selective inhibition of COX-2 enzyme activity attenuates anandamide induced cell death**

As the response of CRC cells to anandamide correlated with basal COX-2 protein expression, we hypothesised that COX-2 enzyme activity may play an important role in the response of CRC cells to anandamide. NS398 is a COX-2 selective inhibitor and we have previously shown that 10 µM NS398 selectively inhibits COX-2 enzyme activity, as determined by a PGE2 enzyme immunoassay, without affecting cell survival. Therefore, CRC cells were pretreated with NS398 for 24 hours and then treated with anandamide, in the presence or absence of NS398 (fig 2A–F). For these experiments, we used 1, 10, and 25 µM anandamide over a longer time period (six days) to determine whether the differential sensitivity according to COX-2 expression was seen at lower doses.

Interestingly, even after six days of treatment, anandamide did not induce significant cell death in the low COX-2 expressing cell line, SW480, either alone or in combination with NS398 (fig 2A, B). However, anandamide reduced adherent cell yield in COX-2 expressing cell lines HT29 and HCA7/C29 (fig 2C, E, respectively) with a corresponding increase in shed cell yield (fig 2D, F). Selective inhibition of COX-2 significantly (p<0.05) protected against cell death induced by anandamide in HT29 at all concentrations of anandamide, and HCA7/C29 at 10 µM and above (p<0.05). Similar results were obtained with another COX-2 selective inhibitor, rofecoxib, where cell death induced by anandamide was harvested by scraping and resuspended at 5×10⁶/ml for analysis.

**PGE2 enzyme immunoassay**

PGE2 and PGE2-EA were detected in culture medium using a PGE2 enzyme immunoassay (Cayman Chemical Co.). PGE2 enzyme immunoassay detects both PGE2 and PGE2-EA but cannot distinguish between them. Cells were seeded and treated with anandamide as described previously. After 72 hours of treatment, culture medium was collected, shed cells were removed, and aliquots of culture medium were assayed. The PGE2 assay was performed according to the manufacturer’s instructions. The immunoassay was sensitive to 15 pg/ml PGE2/PGE2-EA production. PGE2/PGE2-EA production was normalised for cell number and represented as pg/10⁶ cells.

**Figure 1**  Cyclooxygenase (COX) expression and induction of cell death by anandamide in colorectal carcinoma (CRC) cell lines. (A) Sodium dodecyl sulphate-polyacrylamide gel western blot analysis of COX-1 and COX-2 protein levels in SW480, HT29, and HCA7/C29 cells. HCA7/C29 are known to express high levels of COX-2 protein and COX-2 protein levels in SW480, HT29, and HCA7/C29 cells. (B) Three CRC cell lines were treated with vehicle control or anandamide 25 or 50 µM for a period of 72 hours. Adherent cell yields are represented as a percentage of vehicle control. Anandamide treatment resulted in decreased cell yield in HT29 and HCA7/C29 cells (moderate and high COX-2 expressors, respectively) with a corresponding increase in the proportion of cell shedding (C), representing cell death. The very low COX-2 expressor SW480 was not affected by anandamide treatment. **p<0.01, ***p<0.001 versus control by Dunnett’s post hoc t test. All data are means (SEM) from three separate experiments, conducted in triplicate.

FACS Calibur flow cytometer using Cell Quest software (BD Bioscience Europe).

Adherent cells were washed with phosphate buffered saline and labelled with 25 µl annexinV-FITC (10 µg/ml) and 100 µl propidium iodide (20 µg/ml) in binding buffer and incubated for 10 minutes at room temperature. Plates were washed with binding buffer and adherent cells were harvested by scraping and resuspended at 5×10⁶/ml for analysis.
in HT29 was significantly reduced by rofecoxib (data not shown).

**Cell death induced by anandamide**

The antiproliferative effects of anandamide have largely been attributed to cell cycle arrest or induction of apoptosis, but induction of cell death in CRC cells has yet to be investigated. Therefore, due to the increase in cell shedding, anandamide treated cell samples were analysed for apoptotic and necrotic morphology following acridine orange and ethidium bromide staining. Spontaneous apoptosis occurs in CRC cells at a rate of 5–15% depending on the cell line, and therefore vehicle control shed cell samples are used as a positive control for apoptosis. Apoptotic morphology includes membrane blebbing, condensation and segregation of nuclear chromatin, and cellular shrinkage, demonstrated in vehicle control treated samples (fig 3A). Unlike apoptosis, necrosis involves cellular swelling, disruption of organelles, and loss of plasma membrane integrity (fig 3C). Interestingly, anandamide treated cells were predominantly stained with ethidium bromide, displayed cellular shrinkage, membrane blebbing, and chromatin condensation (fig 3B), but chromatin did not become segregated even after six days of treatment (data not shown).

We then investigated the presence/absence of biochemical markers of apoptosis. In all adherent cell samples the predominant form of PARP was intact (116 kDa) but small amounts of cleaved (89 kDa) PARP were also detected due to spontaneous apoptosis in the adherent monolayer (fig 3D). In SW480, HT29, and HCA7/C29 blank (B) and vehicle (Veh) control shed cell samples, only cleaved PARP was detected, suggesting that all of these cells had undergone apoptosis (fig 3D). Following six days of treatment with anandamide, SW480 shed cells also expressed cleaved PARP, which could be attributed to spontaneous apoptosis (fig 3D) as there was no significant induction of shed cells in this cell line (see fig 2B). Interestingly, concentrations of anandamide that induced significant cell shedding in HT29 and HCA7/C29 cells

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**Figure 2** Anandamide (AEA) induced cell death was partially attenuated by the cyclooxygenase 2 (COX-2) selective inhibitor NS398. Three colorectal carcinoma cell lines, SW480 (A, B), HT29 (C, D) and HCA7/C29 (E, F) were pretreated with 10 µM NS398 for 24 hours followed by treatment with AEA or with AEA alone. Cells were retracted after 72 hours when cells shed into the medium were counted. After a total of six days of treatment with AEA, adherent and shed cells were harvested, based on a method by Diaz and colleagues. Adherent cell yield was represented as a percentage of vehicle control (A, C, E). Shed cell numbers were pooled at the 72 hour and six day time points and represented as a proportion of total cell yield (B, D, F). One way ANOVA indicated that NS398 significantly protected against AEA induced cell death in HT29 cells at all three concentrations of AEA, for both adherent (p<0.05) and shed cell data (p<0.001), and HCA7/C29 cells for both adherent and shed cell data (p<0.05) at 10 µM AEA and above. NS398 did not affect the response of SW480 cells to AEA. Data are means (SEM) from three separate experiments conducted in triplicate. Controls included vehicle control, and NS398, for all cell lines there was no significant difference between vehicle and NS398 treated cells.

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(fig 2D, 2F), corresponded with a reduction in cleaved PARP at 10 μM, and this effect was more pronounced with 25 μM anandamide with the appearance of intact PARP in the shed cells (fig 3D). The reduction of cleaved and increase in intact PARP corresponded to a decrease in cells with an apoptotic morphology and an increase in a proportion of cells with non-apoptotic morphology (fig 3D, E), while the proportion of morphologically necrotic cells did not change between control and anandamide treated samples (fig 3E). Therefore, when comparing expression of cleaved and intact PARP in similar numbers of treated and untreated shed cells with shed cell morphology, 10 and 25 μM anandamide shifted the balance from apoptotic to non-apoptotic cell death in COX-2 expressing cell lines. Furthermore, death induced by

Anandamide induces cell death in colorectal carcinoma cells

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Figure 3 Determination of anandamide induced cell death. Shed cells were collected from control and anandamide treated cells and were dual stained with acridine orange (AO) (5 μg/ml) and ethidium bromide (EB) (5 μg/ml). Spontaneous apoptosis was evident in vehicle control cells (A); arrow indicates apoptotic cells with condensation and segregation of chromatin, membrane blebbing, and cellular shrinkage. Early apoptotic cells stain green and late apoptosis/secondary necrosis fluoresce red. (B) HT29 cells treated with 25 μM anandamide (six days) and stained with AO/EB. Anandamide treated cells were predominantly stained with EB, were small in size, and the chromatin had condensed but did not segregate. Examples are indicated with black arrows; apoptosis was also detected in anandamide treated samples (fine arrow) at a rate of ~1%. (C) H2O2 (72 hours) induced necrosis in HT29 cells, represented by the uptake of EB, with swollen nuclei present in all cells within the field. (D) SW480, HT29, and HCA7/C29 cells were treated for six days with anandamide, and adherent and shed cell lysates were collected from experiments shown in fig 2. Intact (116 kDa) and cleaved PARP (89 kDa) were detected in adherent cell samples (Ad) and cleaved PARP was detected in blank (B; 2% fetal bovine serum (FBS) NUT mix medium) and vehicle control shed cell samples (Veh; 2% FBS NUT mix medium+0.25% ethanol) due to spontaneous apoptosis in colorectal carcinoma cell lines. Anandamide induced significant cell death in both HT29 and HCA7/C29 at 10 μM anandamide and above, which corresponds to a decrease in the amount of cleaved PARP and the appearance of intact PARP (116 kDa). Repeat probing for α-tubulin controls for equal loading and transfer. (E) HT29 cells were treated with vehicle control (Control), or 10 μM or 25 μM anandamide for a total of six days. Shed cells were collected and stained with AO and EB, and 300 cells from randomly selected fields were counted and the proportion of cells with apoptotic, non-apoptotic, and necrotic morphology were calculated.
Anandamide induced cell death was neither apoptosis nor necrosis. (A) HT29 cells were treated for six days with either vehicle control (control) or 25 μM anandamide (anandamide) and adherent (Ad) and shed (F) cell samples were subjected to DNA extraction and run on an agarose gel. HT29 cells were also treated with 0.5 μg/ml TRAIL for 16 hours as a positive control for apoptosis or 32 mM H₂O₂ as a positive control for necrosis. The pattern of DNA fragmentation for anandamide treated cells appeared to be different from apoptosis but produced a similar pattern to necrosis. The pattern of DNA fragmentation for anandamide treated cells appeared to be different from apoptosis but produced a similar pattern to necrosis. The pattern of DNA fragmentation for anandamide treated cells appeared to be different from apoptosis but produced a similar pattern to necrosis. (B) Dual parameter blots of propidium iodide (PI) versus annexin V-FITC obtained in (i) vehicle control HT29 shed cells (Spontaneous), (ii) 25 μM anandamide shed cells (Anandamide), or (iii) 32 mM H₂O₂ shed cells (H₂O₂) treated for 72 hours. Percentages shown are means (SD) of proportions of cells distributed within quadrants from at least three separate experiments. Lower left, negative; lower right, annexin V; upper right, annexin V/PI; upper left, PI.

Anandamide induced cell death corresponded to an increase in prostaglandin E₂/prostaglandin E₂-ethanolamide (PGE₂/PGE₂-EA) secretion but did not affect cyclooxygenase 2 (COX-2) protein expression. HT29 cells were treated with vehicle control (control) or 25 μM anandamide (anandamide) and adherent (Ad) and shed (F) cell samples were subjected to DNA extraction and run on an agarose gel. HT29 cells were also treated with 0.5 μg/ml TRAIL for 16 hours as a positive control for apoptosis or 32 mM H₂O₂ as a positive control for necrosis. The pattern of DNA fragmentation for anandamide treated cells appeared to be different from apoptosis but produced a similar pattern to necrosis. The pattern of DNA fragmentation for anandamide treated cells appeared to be different from apoptosis but produced a similar pattern to necrosis. (A) HT29 cells were treated with vehicle control (control) or 25 μM anandamide (anandamide) and adherent (Ad) and shed (F) cell samples were subjected to DNA extraction and run on an agarose gel. HT29 cells were also treated with 0.5 μg/ml TRAIL for 16 hours as a positive control for apoptosis or 32 mM H₂O₂ as a positive control for necrosis. The pattern of DNA fragmentation for anandamide treated cells appeared to be different from apoptosis but produced a similar pattern to necrosis. (B) Dual parameter blots of propidium iodide (PI) versus annexin V-FITC obtained in (i) vehicle control HT29 shed cells (Spontaneous), (ii) 25 μM anandamide shed cells (Anandamide), or (iii) 32 mM H₂O₂ shed cells (H₂O₂) treated for 72 hours. Percentages shown are means (SD) of proportions of cells distributed within quadrants from at least three separate experiments. Lower left, negative; lower right, annexin V; upper right, annexin V/PI; upper left, PI.

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produced similar DNA fragmentation profiles to necrosis, the cell morphology and phosphatidylserine exposure were distinctly different to necrosis. Therefore, anandamide induced cell death did not appear to be either classical apoptosis or necrosis, and was classified as non-apoptotic cell death.

Anandamide increases PGE$_2$-EA and/or PGE$_2$ production

To determine whether anandamide treatment increases PG-EA production, we used a PGE$_2$ enzyme immunoassay which detects both PGE$_2$ and PGE$_2$-EA but cannot distinguish between them. Total PGE$_2$/PGE$_2$-EA production was significantly (p<0.001) increased in HT29 cells following 72 hours of treatment with 25 μM anandamide (fig 5A). The increase in PGE$_2$/PGE$_2$-EA production could either be due to degradation of anandamide into arachidonic acid consequently providing greater substrate for COX-2 in the production of PGE$_2$, or to direct metabolism of anandamide by COX-2 into PGE$_2$-EA. Previous reports have suggested that treatment of cells with a stable analogue of anandamide, methanandamide, increased COX-2 mRNA and protein expression.46–48 Notably, anandamide did not increase COX-2 levels (fig 5B) and therefore the increase in PGE$_2$/PGE$_2$-EA production seen here was not due to upregulation of COX-2 protein expression but instead was likely due to the availability of the substrate.

Anandamide induced cell death is potentiated by inhibition of FAAH

Once inside the cell, anandamide can either be metabolised by COX-219 20 or degraded by the endogenous enzyme FAAH.
into arachidonic acid and ethanolamine. The increase in PGE2/PGE2-EA levels (fig 5A) seen during anandamide induced non-apoptotic cell death could therefore be mediated via FAAH degradation of anandamide into arachidonic acid and ethanolamine (and subsequent conversion of arachidonic acid into PGE2), or alternatively, through COX-2 metabolism of anandamide into PGE2-EA. We hypothesised that the increase in total PGE2/PGE2-EA production was likely due to an increase in PG-EA production as increasing arachidonic acid levels could potentially antagonise anandamide induced cell death as there would be a greater substrate for COX-2 dependent production of the growth promoting PGs.

Following confirmation of FAAH expression in our cell lines by RT-PCR and western blotting (fig 6A, B), we investigated whether inhibition of FAAH activity could potentiate the response to anandamide using the selective inhibitor MAFP. Treatment with 0.1 μM MAFP resulted in significant potentiation (p<0.001) of anandamide induced cell death in HT29 cells (fig 6C, D). Cell death induced by the combination of anandamide and MAFP did not appear to be apoptosis. Again there was a shift from cleaved PARP to intact PARP in shed cells (indicative of non-apoptotic cell death), with a greater decrease in the ratio of cleaved to intact PARP when anandamide was used in combination with MAFP (fig 6E). Similarly, shed cell morphology was identical to that of anandamide alone (data not shown). These data suggest that inhibition of FAAH activity potentiated non-apoptotic cell death induced by anandamide.

**Figure 7** Cyclooxygenase 2 (COX-2) metabolites of anandamide induced apoptosis in colorectal carcinoma cell lines. SW480, HT29, and HCA7/C29 cells were treated with the indicated concentrations of prostaglandin E2 (PGE2)-ethanolamide (A, B) and PGD2-ethanolamide (C, D) for 72 hours. Adherent cell yields are presented as a percentage of vehicle control (A, C). Shed cells are presented as a proportion of total cell yield (B, D). PGE2-ethanolamide and PGD2-ethanolamide inhibited cell growth and induced cell death in colorectal carcinoma cells. *p<0.05, **p<0.01, ***p<0.001 versus control, by Dunnett’s post hoc test. All data are means (SEM) from three separate experiments, conducted in triplicate. Shed cells from these experiments were collected and subjected to sodium dodecyl sulphate-polyacrylamide gel electrophoresis for the presence of cleaved PARP. The example shown is from HT29 cells treated with PGE2-ethanolamide (E) and PGD2-ethanolamide (F). As a positive control for intact and cleaved PARP adherent cells treated with vehicle control were included (Ad), and vehicle control shed cell samples (Control) were included as a positive control for cleaved PARP.

PG-EA metabolites of anandamide induce apoptotic cell death in CRC cell lines

Anandamide induces non-apoptotic cell death which is, in part, COX-2 dependent. To determine whether the non-apoptotic cell death induced by anandamide was due to
Anandamide induces cell death in colorectal carcinoma cells

Anandamide induces cell death in CRC cell lines, and the antiproliferative effect of anandamide in CRC cell lines could be mediated via metabolism by COX-2. The fact that anandamide induces cell death in CRC cell lines in a manner that can be partially rescued by COX-2 inhibitors suggests that COX-2 metabolism of anandamide is responsible for the induction of cell death.

We presented evidence that anandamide treatment resulted in an increase in PGE2/PGE2-EA production. The increase in total PGE2/PGE2-EA production was unlikely to be attributable to an increase in PGE2 because rather than growth inhibitory effects, PGE2 is growth stimulatory in CRC cells.

DISCUSSION

Interest in the antiproliferative effects of endocannabinoids, particularly anandamide, stemmed from their ability to inhibit the growth of tumour cells, which can be dependent and independent of cannabinoid receptor activation. We were particularly interested in the CB receptor independent effects of anandamide as COX-2 is over-expressed in a high proportion of colorectal carcinomas, and anandamide can be metabolised by COX-2 in CRC cells.

In this study, we investigated, for the first time, whether the endogenous cannabinoid anandamide and PG-EAs could induce cell death in CRC cell lines, whether the response to anandamide was dependent on COX-2, and if so whether we could exploit the high levels of COX-2 found in tumour cells to target them for cell death.

Anandamide significantly inhibited tumour cell growth and induced cell death in COX-2 expressing cell lines (HT29 and HCA7/29) while having no significant effect on the very low COX-2 expressing cell line (SW480). Having shown that anandamide induced cell death was greatest in high COX-2 expressing cells, we used the selective COX-2 inhibitor, NS398, in combination with anandamide to show that cell death was in part mediated by COX-2. Selective inhibition of COX-2 enzyme activity by NS398 significantly protected against anandamide induced growth inhibition and cell death in HT29 and HCA7/C29 cell lines. Therefore, unlike signalling in neurons, where inhibition of COX-2 metabolism of anandamide prolongs the response to anandamide, the antiproliferative effect of anandamide in CRC cell lines could be mediated via metabolism by COX-2. The fact that anandamide induces cell death in CRC cell lines in a manner that can be partially rescued by COX-2 inhibitors suggests that COX-2 metabolism of anandamide is responsible for the induction of cell death.

As the data suggest that COX-2 mediates, at least in part, the cytotoxic effects of anandamide, we investigated whether any of the known COX-2 metabolites of anandamide were growth inhibitory. Both PGE2-EA and PGD2-EA were growth inhibitory. This is in direct contrast with PGE2, which is growth stimulatory (and own unpublished data). Interestingly, although cell death induced by anandamide is neither apoptosis nor necrosis, both PGE2-EA and PGD2-EA induced classical apoptosis, suggesting that induction of cell death by anandamide may involve other (COX-2) metabolites, for example 11-hydroxy-eicosatetraenoic acid and 15-hydroxy-eicosatetraenoic acid, and/or a combination of factors, including PG-EAs.

In summary, this is the first report demonstrating that anandamide induces cell death in COX-2 expressing colorectal tumour cells and interestingly, that COX-2 dependent metabolites of anandamide, PG-EAs, induce apoptosis in CRC cells. Non-apoptotic cell death induced by anandamide in CRC cells is, at least in part, COX-2 dependent. This raises the exciting possibility that high COX-2 expressing colorectal tumour cells can be targeted for cell death by anandamide while sparing normal cells which do not express COX-2. As COX-2 is overexpressed in a number of tumour types, as well as in the majority of colorectal cancers, it would be interesting to examine whether high COX-2 expressing tumour cells from other cancer types would respond to endogenous cannabinoid treatment. Also, the use of agents such as anandamide may prove to be of particular benefit in treating tumours which have become resistant to apoptosis.

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